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THE SAN JOSE MERCURY NEWS & EAST BAY TIMES OPPOSE PROP 24

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SACRAMENTO – The opposition to Prop 24 continues to grow. The editorial board of the *San Jose Mercury News* and the *East Bay Times* announced recommending a NO vote on Proposition 24, the flawed and deceptive “privacy” ballot measure being pushed by millionaire real estate developer Alastair Mactaggart.

The [editorial states](#): “It’s simply the wrong way to try to go about settling an immensely complex issue. Vote no on Proposition 24.”

The editorial goes on to say, “Sacramento’s legislative sausage-making process for crafting laws isn’t pretty. But it at least allows for some discussion of strengths and weaknesses of proposed legislation. That didn’t happen with Prop. 24... real estate mogul Alastair Mactaggart say[s] there’s no way they could get a privacy bill through the Legislature, even though they did just that in 2018.”

In listing the various reasons to vote NO on Prop 24, the *Mercury News* editorial board wisely points out that “Prop. 24 would allow companies to charge higher prices to consumers who choose to protect their privacy. That’s just wrong on principle. It also places a higher burden on lower-income consumers who do not have the means to pay a premium for a superior product.”

Consumer, privacy, social justice and small business advocates – including ACLU of California, Consumer Federation of California, Californians For Privacy Now, Color of Change, labor icon Dolores Huerta, Council on American-Islamic Relations – California, California Alliance for Retired Americans, and the California Small Business Association have all come out in strong opposition to Prop 24 because it weakens California’s 2018 landmark privacy law, creates a toothless new state privacy bureaucracy and will cost California consumers and small businesses billions.

Sourcing: <https://www.mercurynews.com/2020/08/15/editorial-prop-24-privacy/>

For more information please visit www.NoOn24CA.org or contact Marva Diaz at MarvaDiaz@gmail.com or (916) 712.8426.

[Join California consumer, privacy and social justice advocates in Voting No on 24!](#)