

FOR IMMEDIATE RELEASE

LEAGUE OF WOMEN VOTERS OF CALIFORNIA OPPOSES PROP 24, CALLING IT “FUNDAMENTALLY INEQUITABLE”

The League joins a growing list of influential organizations and newspapers opposing Prop 24, real estate mogul Alastair Mactaggart’s flawed pay-for-privacy initiative

Sacramento – The League of Women Voters of California announced their opposition to Proposition 24. The League is a well-respected and long-standing nonpartisan political organization that encourages informed and active participation in government, works to increase understanding of major public policy issues, and influences public policy through education and advocacy.

In [announcing their decision](#), the League of Women Voters said: “Prop 24 preserves and exacerbates the problem of inequitable access to privacy rights. From its pay for privacy components to a complicated opt-out structure, it places the burden on the average consumer to protect their own privacy. Working people don't have the time to do the paperwork and they can't afford to pay companies to respect their wishes. As a result, Prop 24 will disproportionately harm vulnerable communities, like the poor and elderly.”

The League further added they “oppose due to the complexity of a 52-page initiative with impacts and nuances that are difficult for voters to discern and rollbacks to existing protections” and calling Prop 24 “fundamentally inequitable, placing the onus on the average consumer to protect their own privacy. Working people don't have the time to do the paperwork and they can't afford to pay companies to respect their wishes.”

The League of Women Voters of California joins a growing list of over 30 editorial boards and consumer, privacy, social justice, and small business advocates opposing Proposition 24 including Color of Change, ACLU of California, Consumer Federation of California, Californians For Privacy Now, labor icon Dolores Huerta, Council on American-Islamic Relations, California Alliance for Retired Americans, the California Small Business Association and the California Nurses Association.

Sourcing: <https://lwvc.org/vote/elections/ballot-recommendations/prop-24consumer-data-privacy>

For more information please visit www.NoOn24CA.org or contact Marva Diaz at MarvaDiaz@gmail.com or 916.712.8426.

[Join California consumer, privacy and social justice advocates in Voting No on 24!](#)